

Training course on sustainability for journalists from Belarus, France, Germany, Moldova, Poland, and Ukraine.

SDG MEDIA CAMP

# SUSTAINABILITY ACROSS BORDERS

We invite you to become part of the SDG MEDIA CAMP on Sustainable Development Goals (SDG) to achieve a global sustainable society with a focus on the environmental dimension.

**MEETINGS**

MOLDOVA, GERMANY  
AND POLAND

**TIME**

MAY – DECEMBER

**PARTICIPATION**

FREE OF CHARGE

**DEADLINE APRIL 14**

The SDG MEDIA CAMP offers you:

- Intensive exchange with colleagues in online workshops;
- 3 five-day meetings in Moldova, Germany, and Poland with excursions to relevant organizations, entrepreneurs, and research institutes;
- Lectures and discussions with experts from all 6 countries on sustainability topics;
- Practical tasks and interactive exercises;
- Exchange with trainers and journalists from all six countries in editorial meetings about your topics;
- Support with topic identification, expert contacts, research plan, publication

You will be part of **a group of 24 journalists from 6 countries**, who:

- get knowledge on sustainable development and human rights issues;
- work in multinational groups;
- enhance journalistic competences;
- collect material for their journalistic work;
- conduct and publish cross-border research on sustainability issues.

At the SDG MEDIA CAMP, **you gain expertise from experts** from all six countries in areas like:

- Energy transition;
- Circular economy;
- Sustainable urban planning and construction;
- Sustainable agriculture and forestry and many more...

You also share journalistic techniques such as web-based research and fact-checking, digital security for journalists, social media storytelling, conflict-sensitive presentation of controversial issues, constructive journalism and others...

Aiming at the sustainable impact of this learning program, we expect that participants will elaborate and publish media materials on the topics explored during the SDG MEDIA CAMP after each meeting in Moldova, Germany, and Poland.



**APPLY HERE!**



**PROJECT LANGUAGE: ENGLISH**

# SCHEDULE

<b>APRIL 24</b>	Kick-Off-Meeting (online): 18:00-19:30 CET
<b>MAY 8</b>	Planning workshop (online): 18:00-19:30 CET
<b>MAY 21-27</b>	Media Camp I (Riscova / Moldova) *
<b>JUNE 18</b>	Online-Meeting: 18:00-19:30 CET
<b>JULY 10</b>	Online-Meeting: 18:00-19:30 CET
<b>AUGUST 11-17</b>	Media Camp II (Eberswalde / Germany) *
<b>SEPTEMBER 18</b>	Online-Meeting: 18:00-19:30 CET
<b>SEPTEMBER 30 – OCTOBER 6</b>	Media Camp III (Zielona Góra / Poland) *
<b>OCTOBER 16</b>	Online-Meeting: 18:00-19:30 CET
<b>NOVEMBER 13</b>	Online-Meeting: 18:00-19:30 CET
<b>DECEMBER 18</b>	Presentation of results (online): 18:00-19:30 CET

\* dates including arrival and departure days

## CONDITIONS FOR PARTICIPATION

The SDG MEDIA CAMP is aimed at journalists, bloggers, filmmakers, and videographers from Belarus, France, Germany, Moldova, Poland, and Ukraine who have journalistic experience (print and online media, radio, TV, film) and are interested in sustainability and human rights issues. All participants are required to have a medium for publishing their contributions.

Each participant is expected to **publish a piece of journalistic material after each meeting** (Moldova, Germany, Poland) – either individually or as joint cross-border research. This means that at least three media products related to the topics of the SDG MEDIA CAMP will be published per participant throughout the project. At least one of these should be a cross-border piece produced in cooperation with colleagues from the group. The trainers and mentors can assist in the preparation of these materials. Expenses incurred in connection with the cross-border research may be supported to a certain extent.

Participants must be fluent in English and have valid travel documents (passport, visa). (We will be happy to help with visa questions on an individual basis.)

**The application deadline is April 14, 2024. Announcement of the selected participants until April 19, 2024.**

## FINANCIAL CONDITIONS

Participation in the program is free of charge. Travel costs (economy class, arrival by train/bus if possible), accommodation in 2-, 3- and 4-bedrooms in hotels, and meals will be covered by the organizers.

Journalists are expected to participate fully in all modules, complete all practical tasks, participate intensively in the joint research, and be present every day during the Media Camps in Moldova, Germany, and Poland. Research on other topics of your choice can be undertaken in the time allotted.

For cross-border research could be provided reimbursement for travel expenses to a certain extent.

## SAFETY AND HEALTH

Destinations and program items are carefully and conscientiously selected by the organizers of a trip. Nevertheless, IDEM cannot guarantee the safety and integrity of the participants. Participants are responsible for taking out adequate travel health insurance with repatriation and insurance against the possible consequences of accidents.

The program is funded by the German Foreign Office. You can find the application form [here!](#)

If you have any questions, please contact [info@idem-institute.org](mailto:info@idem-institute.org).

## ORGANIZER



**IDEM – Institute for Democracy, Media and Cultural Exchange** is a German non-governmental, non-profit organization that supports journalists and media organizations in the Caucasus, Central Asia and Eastern Europe.



## PROJECT PARTNERS

[Eberswalde University for Sustainable Development](#)  
(Germany)

[OCTOP`US](#)  
(FRANCE)

[ECOVISIO](#)  
(Moldova)

[PLATO](#)  
(Ukraine)

The program is funded by the

